



## 2009 ISES Business Brilliance / Flaunt Information

The 2009 ISES Business Brilliance / Flaunt tradeshow will encompass all aspects of the Special Event Trade. The evening will begin with registration and a pass through the ISES Experience Lounge, where you can gather information about ISES or simply mix and mingle. The Tradeshow floor will open at 5:30 and will encompass over 6000 feet of exhibit space configured to feel like an event, rather than a typical tradeshow. Booth space is being offered in various sizes and configurations to accommodate the most creative of minds, as well as those with a creative budget. ISES members and non-members are welcome to exhibit, while anyone is welcome to attend. The Tradeshow will continue throughout the night, concluding at 8:00 p.m.

Doors to the included after-party will open at 7:30 and will allow guests *and* vendors alike the opportunity to mix and mingle in a less formal setting while enjoying the remainder of the evening. Food, drink and entertainment will be provided and the night will end with a bang!

*A wealth of information and countless connections will be at your fingertips, don't miss it!*

### **Location:**

IUPUI Campus Center  
4<sup>th</sup> floor - multipurpose room  
420 University Blvd.  
Indianapolis, IN 46202

### **Date / Time:**

May 6<sup>th</sup>, 2009  
5:30 p.m. – 9:00 p.m.

### **Admission:**

\$20.00 advance registration  
\$25.00 at the door

### **Information:**

[mike@detailanddesign.com](mailto:mike@detailanddesign.com)  
(317) 423-3590

## 2009 ISES Business Brilliance / Flaunt Member Pricing

A.

Includes one (1) 36" round stand-up cocktail table with black linen  
Power included as needed.  
Includes one logo looped on video throughout room  
Includes one (1) admission ticket (\$25.00 value)  
\$50.00

B.

Includes one (1) 6' banquet table with black linen  
Power included as needed.  
Includes one logo and 2 images looped on video throughout room  
Includes two (2) chairs  
Table substitution is negotiable, please contact Mike for information (317) 423-3590  
Includes two (2) admission tickets (\$25.00 value each)  
\$100.00

C.

Includes one (1) 10' x 10' booth space  
Includes one (1) 8' banquet table with black linen  
Power included as needed.  
Includes one logo and 2 images looped on video throughout room  
Includes two (2) chairs  
Includes two (2) admission tickets (\$25.00 value each)  
Additional discount admission tickets available for \$15.00 each, limit 4.  
\$150.00

D.

Includes one (1) 20' x 20' booth space  
Includes two (2) 8' banquet table with black linen  
Power included as needed.  
Includes one logo and 2 images looped on video throughout room  
Includes two (2) chairs  
Includes three (3) admission tickets (\$25.00 value each)  
Additional discount admission tickets available for \$15.00 each, limit 5.  
\$250.00

E.

Additional company promoted in booth.  
\$50.00 per company

Any booth purchased can only promote the one (1) company listed as the booth sponsor. Additional companies can be promoted in the booth for an additional fee of \$50 per company (valid only for current ISES member companies in good standing). Use of items or equipment from a company, other than the booth sponsor, is allowed with no charge, only if that company is not being promoted in the same booth. Please contact Mike if questions: (317) 423-3590

Upon receipt of your booth space contract you will be sent a packet with additional instructions for load-in / load-out, building policies and procedures and any other necessary information. Tradeshow layout will be determined by the Business Brilliance/ Flaunt committee. Space will be determined in order of receipt of booth space contract. Please inform the committee of any special needs your booth will have. Day-of requests for special needs may not be the responsibility of ISES or the Business Brilliance / Flaunt committee and therefore may not be met.

## **2009 ISES Business Brilliance / Flaunt Non-Member Pricing**

A.

Includes one (1) 36" round stand-up cocktail table with black linen  
Power included as needed.

Includes one logo looped on video throughout room

Includes one (1) admission ticket (\$25.00 value)

\$200.00

B.

Includes one (1) 6' banquet table with black linen

Power included as needed.

Includes one logo and 2 images looped on video throughout room

Includes two (2) chairs

Table substitution is negotiable, please contact Mike for information (317) 423-3590

Includes two (2) admission tickets (\$25.00 value each)

\$250.00

C.

Includes one (1) 10' x 10' booth space

Includes one (1) 8' banquet table with black linen

Power included as needed.

Includes one logo and 2 images looped on video throughout room

Includes two (2) chairs

Includes two (2) admission tickets (\$25.00 value each)

\$500.00

D.

Includes one (1) 20' x 20' booth space

Includes two (2) 8' banquet table with black linen

Power included as needed.

Includes one logo and 2 images looped on video throughout room

Includes two (2) chairs

Includes three (3) admission tickets (\$25.00 value each)

\$750.00

E.

Additional company promoted in booth.

\$150.00 per company

Any booth purchased can only promote the one (1) company listed as the booth sponsor. Additional companies can be promoted in the booth for an additional fee of \$150.00 per company. Use of items or equipment from a company, other than the booth sponsor, is allowed with no charge, only if that company is not being promoted in the same booth. Please contact Mike if questions: (317) 423-3590

Upon receipt of your booth space contract you will be sent a packet with additional instructions for load-in / load-out, building policies and procedures and any other necessary information. Tradeshow layout will be determined by the Business Brilliance/ Flaunt committee. Space will be determined in order of receipt of booth space contract. Please inform the committee of any special needs your booth will have. Day-of requests for special needs may not be the responsibility of ISES or the Business Brilliance / Flaunt committee and therefore may not be met.

# 2009 ISES Business Brilliance / Flaunt Booth Space Contract

Company name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Cell #: \_\_\_\_\_

**ISES Member:** Yes  No

**Booth selection(s):** \*(see pricing sheet for details)

A.      B.      C.      D.      E.

Exact name of company as you would like listed in printed materials:

\_\_\_\_\_

Brief description of exhibit: \_\_\_\_\_

\_\_\_\_\_

## **Company Focus:** (circle one)

Audio/Visual	Photography
Catering	Planning
Corporate Planning	Printing / Graphic Design
Décor / Prop Rental	Promotional Materials
Draping	Rentals
Entertainment / Entertainment Management	Staffing / Security
Facility / Venue	Staging
Floral	Telecommunications
Invitations / Stationery	Transportation
Lighting	Wedding Planning
Linen Rental	

Other \_\_\_\_\_

## **Payment information:**

Please send payment via check or credit card to:  
ISES Indiana Chapter Services, PO Box 501097, Indianapolis, IN 46250

Payment method:  Check (*Payable to ISES Indiana*)     Credit Card  
 Visa       MasterCard       Amex

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Code: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Authorized card holder (print name) \_\_\_\_\_

Signature: \_\_\_\_\_

**Please email logo and images *no later than* April 29<sup>th</sup>, 2009 to  
[mike@detailanddesign.com](mailto:mike@detailanddesign.com)**

**Please submit this contract no later than April 22<sup>nd</sup>, 2009.  
No booth cancellations/refunds.**

ISES Business Brilliance / Flaunt representative signature: \_\_\_\_\_

Date received: \_\_\_\_\_

## USA Membership Application

For immediate membership, go to [www.ises.com](http://www.ises.com) and join online!

Last Name	First Name	Middle Initial
Position/Title		Company
Business Address		
City	State/Province	ZIP/Postal Code
Country		
Business Phone	Email	Web Address

Were you an ISES member in the past?  **Yes**  **No**

By applying for ISES Membership, you agree to accept postal mail, electronic mail, telephone calls and other communications from ISES, its local chapters, foundations and affiliates unless, you notify us in writing that you do not wish to receive such communications.

For facsimile communications, please complete the following:

**Yes**, I will accept fax communications. By checking this box, and with my signature below, I consent to receive facsimile communications by, or on behalf of ISES, its local chapters, foundations, and affiliates at the following fax number(s):

Fax Number(s)	Signature
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### Membership Dues

Membership Category	Annual Membership Fees If you join between <b>May 1, 2008</b> and <b>November 30, 2008</b> , your membership will be valid until <b>June 30, 2009</b>	Pro-Rated Membership Fees If you join between <b>December 1, 2008</b> and <b>April 30, 2009</b> , your membership will be valid until <b>June 30, 2009</b>
<b>CORPORATE</b> (Choose either Primary or Additional) Membership is company owned and is transferable at the request of the company by written notification to ISES international headquarters.		
<input type="checkbox"/> <b>PRIMARY MEMBER</b> Any one person serving as the official representative of a company.	\$449: Corporate Primary Member (\$399 + \$50.00 one-time application fee)	\$249: Corporate Primary Member (\$199 + \$50.00 one-time application fee)
<input type="checkbox"/> <b>ADDITIONAL MEMBER</b> Each subsequent membership employed by, or affiliated with, a company that currently holds a Primary Membership in good standing.	\$349: Corporate Additional Member (\$299 + \$50.00 one-time application fee)	\$199: Corporate Additional Member, (\$149 + \$50.00 one-time application fee)
<input type="checkbox"/> <b>MEMBER</b> Any person who wishes a personally owned membership, rather than owned by the company.	\$449: Member (\$399 + \$50.00 one-time application fee)	\$249: Member (\$199 + \$50.00 one-time application fee)
<input type="checkbox"/> <b>NON-PROFIT</b> Any representative employed by a non-profit agency, tax exempt foundation, government, or philanthropic organization.	\$349: Non-Profit Member (\$299 + \$50.00 one-time application fee)	\$199: Non-Profit Member (\$149 + \$50.00 one-time application fee)

List non-profit TIN/EIN# \_\_\_\_\_

### Discipline

Please **select one** discipline that best describes your company's products and/or services.

- |   |  |  |   |
|---|--|--|---|
| 1. <input type="checkbox"/> Event Planner, Producer, Coordinator      | 12. <input type="checkbox"/> Linen Rental                                | 25. <input type="checkbox"/> Insurance   | 37. <input type="checkbox"/> Bakery / Wedding Cakes                     |
| 2. <input type="checkbox"/> Hospitality (Hotel / Motel)               | 13. <input type="checkbox"/> Photography / Video                         | 26. <input type="checkbox"/> Publications / Media / Websites                   | 38. <input type="checkbox"/> Calligraphy                                |
| 3. <input type="checkbox"/> Meeting Planner                           | 14. <input type="checkbox"/> Tenting                                     | 27. <input type="checkbox"/> Ice Sculptures                                    | 39. <input type="checkbox"/> Event Marketing                            |
| 4. <input type="checkbox"/> Non-Profit Organization Event Planner     | 15. <input type="checkbox"/> Entertainment & Booking Services            | 28. <input type="checkbox"/> Computers / Software                              | 40. <input type="checkbox"/> Professional Speaker / Speakers Bureau     |
| 5. <input type="checkbox"/> Special Event Facility / Facility Manager | 16. <input type="checkbox"/> On Premise Catering                         | 29. <input type="checkbox"/> Event or Food Staffing / Security                 | 41. <input type="checkbox"/> Ticketing Services                         |
| 6. <input type="checkbox"/> Wedding Consultant                        | 17. <input type="checkbox"/> Off Premise Catering                        | 30. <input type="checkbox"/> Lighting  | 42. <input type="checkbox"/> Novelty / Caricatures                      |
| 7. <input type="checkbox"/> Balloons / Inflatables                    | 18. <input type="checkbox"/> Destination Management Services             | 31. <input type="checkbox"/> Invitations / Graphic Design / Printing           | 43. <input type="checkbox"/> Convention Services                        |
| 8. <input type="checkbox"/> Decorating / Props / Scenery              | 19. <input type="checkbox"/> Tours and Charters                          | 32. <input type="checkbox"/> Restroom Trailers                                 | 44. <input type="checkbox"/> Special Effects / Fireworks / Pyrotechnics |
| 9. <input type="checkbox"/> Floral / Plants                           | 20. <input type="checkbox"/> Ground Transportation / Valet Parking       | 33. <input type="checkbox"/> Apparel (Costumes / Formal Wear) & Make Up-Artist | 45. <input type="checkbox"/> Flags / Banners / Signage                  |
| 10. <input type="checkbox"/> Audio Visual Services / Sound / Staging  | 21. <input type="checkbox"/> Advertising / Public Relations              | 34. <input type="checkbox"/> Technical Coordination / Direction                | 46. <input type="checkbox"/> Educator/Professor                         |
| 11. <input type="checkbox"/> Equipment Rental / Sales                 | 22. <input type="checkbox"/> Casino & Carnival Entertainment / Equipment | 35. <input type="checkbox"/> Supplier of Decorative Materials                  | 47. <input type="checkbox"/> Drink Specialties                          |
|   | 23. <input type="checkbox"/> Promotional Materials / Gifts               | 36. <input type="checkbox"/> Amusement / Interactive games / Virtual Reality   | 48. <input type="checkbox"/> Winery                                     |
|   | 24. <input type="checkbox"/> Accounting / Financial                      |  | 49. <input type="checkbox"/> Other                                      |

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## Chapter Affiliation

Select the USA Chapter in which you will participate locally. If there is no chapter in your geographic area, call ISES Headquarters for information on additional Chapters In-Formation: 800.688.4737, 312.321.6853. If you are located in Africa, the Middle East, Europe, Australia or Canada, please contact the Affiliate in your area for membership. For a list of International Affiliates, please go to [www.ises.com](http://www.ises.com).

- Arizona
- Atlanta
- Austin
- Charlotte
- Greater Chicago
- Cincinnati
- Cleveland
- Columbus
- Dallas
- Denver

- Metro Detroit
- Greater Triangle, NC
- Hampton Roads, VA
- Houston
- Indiana
- Las Vegas
- Greater Los Angeles
- Minneapolis – St. Paul
- Napa/Sonoma, CA
- New England

- New Jersey North
- New Jersey South
- New Orleans
- New York Metro
- Northern California
- Orange County, CA
- Orlando
- Greater Philadelphia
- Rhode Island
- San Antonio

- San Diego
- Seattle
- St. Louis
- South Florida/Caribbean
- Washington, DC

### Chapters In-Formation

- Portland, OR
- Memphis, TN

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## Written Business Description

Written business description information can be submitted for your company's listing on the ISES Finder Service via e-mail at [changes@ises.com](mailto:changes@ises.com). Further information will be available in your new member kit.

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## Principles of Professional Conduct & Ethics

Each member of ISES shall agree to the following:

- Promote and encourage the highest level of ethics within the profession of the special events industry while maintaining the highest standards of professional conduct.
- Strive for excellence in all aspects of our profession by performing consistently at or above acceptable industry standards.
- Use only legal and ethical means in all industry negotiations and activities.
- Protect the public against fraud and unfair practices, and promote all practices, which bring respect and credit to the profession.
- Provide truthful and accurate information with respect to the performance of duties. Use a written contract clearly stating all changes, services, products, performance expectations and other essential information.
- Maintain industry accepted standards of safety and sanitation.
- Maintain adequate and appropriate insurance coverage for all business activities.
- Commit to increase professional growth and knowledge, to attend educational programs and to personally contribute expertise to meetings and journals.
- Strive to cooperate with colleagues, suppliers, employees, employers and all persons supervised, in order to provide the highest quality service at every level.
- Subscribe to the ISES Principles of Professional Conduct and Ethics, and abide by the ISES bylaws and policies.

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## Statement by Applicant

I hereby attest to the accuracy of the forgoing information and to the fact that special events is my primary area of activity. I agree to accept the Society's decision on this application. I will do all in my power to maintain and enhance the prestige of the special events industry. I understand that misrepresentation or omission of facts may be considered cause for the expulsion or denial of membership.

Signature \_\_\_\_\_

Date \_\_\_\_\_

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## Reference

Would you like to name an ISES Member who was instrumental in your decision to join ISES?

Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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## Method of Payment

Annual dues and one time application fee (\$50) may be paid by Visa, MasterCard or American Express by completing the information below.

Bill my:  Visa  MasterCard  American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name as appears on card \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

I have enclosed my payment by check.

ISES operates as an International organization; however, all payments for ISES USA are to be made in U.S. Dollars. **Dues are non-refundable.**

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## Return Your Application to:

ISES • 401 North Michigan Ave • Chicago, IL 60611-4267 USA  
T: 312.321.6853 • T: 800.688.ISES(4737) • F: 312.673.6953 • W: [www.ises.com](http://www.ises.com)

### For Office Use Only

ISES \_\_\_\_\_  
from: \_\_\_\_/\_\_\_\_/\_\_\_\_ to: \_\_\_\_/\_\_\_\_/\_\_\_\_