

2010 ISES INDIANA PACE AWARDS

category information and guidelines



BEST ENTERTAINMENT PRODUCTION

This category honors excellence in entertainment production. Eligible entrants include entertainment producers, choreographer, designer, event professional or the performers of event entertainment.

Budget Categories:

- Under \$10,000 USD
- \$10,000 - \$25,000 USD
- Over \$25,000 USD

Required Questions:

1. Describe the Event. (2250 Characters)
2. Outline the client's goals and objectives for the event. (1125 Characters)
3. How did you address these goals and objectives through entertainment? (2250 Characters)
4. What challenge(s) arose and how did you address these challenge(s)? (2250 Characters)
5. Explain the event's Entertainment Production including products/services utilized for the event, creative elements and/or logistical details. (2250 Characters)
6. Describe the degree of difficulty in the execution of the services provided by your company. (2250 Characters)
7. Describe the Production Management Process for the event as it pertains to entertainment production. Describe each phase of the process including Development, Pre-Production, Production and Post-Production. Address the steps taken to ensure risk management control. (4500 Characters)

Please review the Pace Rules and Submissions Document for the complete requirements for entering the awards, specifically regarding the inclusion of your event budget and collateral.

For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.