

# 2010 ISES INDIANA PACE AWARDS

category information and guidelines



## **MOST CREATIVE SOLUTION**

This category honors individuals or companies that have may and overcome significant and/or unique challenges such as unusual or difficult client demands, locations, logistics, and/or time frames in the planning and production of an event. *Limited budgets do not qualify as an award worthy challenge.*

### **Required Questions:**

1. Describe the Event and the Challenge(s). (Limit 2250 Characters)
2. Outline the client's goals and objectives for the event. (1125 Characters)
3. How did your solution support these goals and objectives for the event? (2250 Characters)
4. Describe the challenge(s) posed to the event and what the impact or potential impact those challenges had on the event. (2250 Characters)
5. Describe your solution including why the solution was chosen, its creative and/or innovative elements and the steps taken to implement the solutions. (2250 Characters)
6. Describe how the solution contributed to the success of the event, including any lasting value (beyond the conclusion of the event) created by the solution. (2250 Characters)

*Please review the Pace Rules and Submissions Document for the complete requirements for entering the awards, specifically regarding the inclusion of your event budget and collateral.*

*For all written material, it is strongly recommended that entrants use a word processing program (i.e. Word) first, before entering text into this system. When your content is ready to publish (proof-read, spell checked etc.), copy and paste the text into the text box on the website and format as needed.*