

The Directory Is Coming

The 2001-2002 ISES Worldwide Resource Directory is en route to you and more than 3000 members worldwide. This important listing of ISES members from around the globe is a terrific resource. Take advantage of the names and numbers to network with fellow ISES members who can become colleagues, resources, prospects or clients. Watch for this bountiful ISES benefit coming soon.

ISES Sponsorship Opportunity

The ISES Indiana Sponsorship co-chairmen Paul Zahner and Sally Cooksey, CSEP are currently talking with members about sponsorship levels. They will work with you to match a package with the financial support you've provided on a case-by-case basis in prior years. Brochures were mailed to you this fall. Please review the program offerings and call to sign up today. Contact:

Sally Cooksey
Cooksey & Associates (317) 844-6221

or

Mark Records
ISES Indiana (317) 841-9525

What's a REC?

A Regional Education Conference (REC) provides valuable opportunities for members to attend special event focused classes, speakers, panels and workshops, as well as great networking functions. So mark your calendar and watch your mail for further details.

What: The 2002 Midwest REC
(Regional Educational Conference)
When: March 4-5, 2002
Where: Indianapolis Marriott Downtown
Cost: \$125.00 (Marriott hotel rate of \$ 129.00)

Member Profile



Paul Zahner

Paul Zahner, owner of Party Time Rental and MCS Event Decorators, has been an ISES member since the Indiana chapter formed. Currently Paul serves on the ISES Indiana Board where he works with Sally Cooksey, CSEP, as Sponsorship Co-chair. Party Time actually supports ISES Indiana programs including the recent CPD and Pace Awards.

The recent alliance with MCS Event Decorators, a well respected convention and trade show service contractor, has created the perfect combination of talent, experience, imagination, and rental inventory to catapult the company into the forefront of the events industry. From groundbreaking computer enhancements to improved customer care and equipment maintenance, Party Time Rental is renewing its commitment to provide clients with the highest quality customer service possible in the market.

Party Time Rental
1212 S. Rangeline Road
Carmel, IN
317-844-5178
www.partytime-rental.com



ISES
Indiana Chapter
International Special Events Society
P.O. Box 501097
Indianapolis, IN 46250

Reminder

Next Power Lunch is December 12
Register Today at
www.isesindiana.com

the Main Event

December, 2001
Volume 3
Issue 8

Newsletter for the Members of ISES Indiana

ISES Holiday Power Lunch

Mix and Mingle with IMPI Members

Don't miss the chance to meet and network with ISES colleagues and members of the Indiana Chapter of Meeting Professionals International (IMPI). In keeping with the spirit of the season, we'll be accepting donations of new, unwrapped toys for the Marine Corps Toys for Tots program.

Who:

International Special Events Society (ISES) Indiana Chapter and Indiana Chapter of Meeting Professionals International (IMPI)

When:

Wednesday, December 12
11:15 a.m. - 1:30 p.m.

Where:

Indianapolis Athletic Club
350 N. Meridian Street

Cost:

Members: \$25 Walk-ins: \$32
Non-Members: \$35 Walk-ins: \$42

Register online at www.isesindiana.com or call ISES Chapter Services at (317) 841-9525.

Welcome These New ISES Members

Anne-Marie Dezelan

Event Planner
Annie O's Dezign

Heather Easterling

Catering Sales Manager
Crowne Plaza at
Union Station

Michelle Jones

Executive Assistant
Comcast Cablevision

Gloria McGhee

Service Director
Woodland Country Club

Sallie Jo Mitzell

Special Events
Coordinator
The Orchard School

Dana Walker

Event Coordinator
500 Festival

Julia Ware

Catering Manager
Sodexo Marriott

Leslie Wilkinson

Event & Advertising
Manager
Indianapolis Zoological
Society

Meet the Speaker

David Atchison, Owner
Show Production Resources
Orlando, FL

David's company specializes in televised events, event production, parade production, corporate events and consulting. Noteworthy events and clients include the 2000 Republican Convention, Super Bowl Halftime Shows, World Cup USA and the Pan Am Games Opening Ceremony.

Menu:

- Baby mixed Greens with Crumbled Gorgonzola Cheese, Caramelized Red Onion, Smoked Bacon, Cherry Tomatoes and Balsamic Vinaigrette
- Beef Tenderloin Medallion topped with Green Peppercorn Sauce and Italian Stuffed Shrimp, Asparagus and Potato Puffs
- Chocolate Raspberry Velvet Cake



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Win a Colts Weekend Football Package



Colts vs. Rams Weekend
December 28-30
St. Louis, MO

This is one of the most eagerly awaited games of the year and you can be there. Raffle tickets will still be on sale at the December Power Lunch. The winner will be drawn at random at the

December Power Lunch meeting.

- Two tickets to the Colts vs. Rams in St. Louis
- Two round trip afares, or cash if you prefer to drive
- Accommodations at the newly-renovated historic Chase Park Plaza Hotel in St. Louis' sophisticated Central West End
- Dinner for two at the Chase Park Plaza's landmark Tenderloin Room
- A night out at a hot St. Louis nightclub
- A personalized tour of St. Louis, built around your interests
- Dinner for two at a classic restaurant in St. Louis' charming Italian neighborhood, The Hill
- A gourmet box dinner for the trip home
- Transportation to events and restaurants
- Plus flowers, a gift basket, and other special surprises!

Tickets are only \$10 or 3 for \$25. All proceeds benefit ISES of Indiana.

Pace Awards Honor Creativity and Collaboration

Board of Directors

Mark Thornton
Expo Design
(317) 784-5610

Sally Cooksey, CSEP
Cooksey & Associates
(317) 844-6221

Anne Decker
Details By Decker
(317) 257-3087

Nancy Dicks
Awesome Occasions
(317) 335-2464

Bruce Livingstone
Indianapolis Marriott
Downtown
(317) 405-6083

Vince Early
Thomas Caterers
of Distinction
(317) 542-8333

Kyle Buckley
Hoaglin Fine Catering
(317) 924-3389

Kimberly Cooley
Head Sales, Inc.
(317) 887-6114

Kelly Early
Thomas Caterers
of Distinction
(317) 542-8333

Jillian Wagner
Children's Museum of
Indianapolis
(317) 921-4151

Kari Strolberg
Eventful Marketing
Solutions
(317) 356-9617

Leslie Swathwood
The Perfect Wedding Guide
& Elegant Events, Ltd.
(317) 228-9333

Paul Zahner
Party Time Rental
(317) 844-5178 ext. 112

Garnet Vaughan, SCMD
The Marketing Department
& Winchester Place
(317) 889-8400

Lori Gwinn
IU School of Medicine
(317) 278-2136

Liz Lindauer
Indianapolis Athletic Club
(317) 686-4148

by Mark Thornton
President, ISES Indiana



We just celebrated our seventh Pace Awards and the program keeps getting better. It's so important to come together and celebrate excellence in our industry. Sharing ideas adds vitality to what we do and celebrating with friends and colleagues adds heart.

Yes, Pace is about competition, but it's also about collaboration. Many of the entries were produced

by multiple ISES members and their companies.

And were it not for collaboration, there would not be a Pace Awards program. It takes an incredible amount of time and energy to organize this program. My thanks to the Pace Awards Chairperson, Jillian Wagner, her awesome committee and all the sponsors who made the event possible.

Some of your best events are happening this month, so think ahead. Take your camera everywhere and begin documenting your efforts so you're prepared to participate in Pace 2002. See you on stage next year.

Special Thanks to This Year's Pace Award Sponsors

Expo Design
Hoaglin Fine Catering
Indiana Historical Society
Indianapolis Marriott Downtown
LGH Design Group

Markey's Audio Visual
MBP Distinctive Catering
MP Records
Party Time Rental
Thomas Caterers of Distinction

Congratulations to this Year's Pace Award Winners

Best Achievement in Logistics

Thomas Caterers of Distinction

Best Catered Affair/ Creative Use of Food

Thomas Caterers of Distinction

Best Floral Design

LGH Design Group

Best ISES Team Effort

LGH Design Group with Hoaglin Fine Catering, Elegant Events, Thomas Caterers of Distinction, Crystal Catering, Indiana Roof Ballroom and A-Classic Party Rental



Best Overall Event

Under \$20,000: Indy Reads/Margaret Sheehan

\$20,001-\$100,000: Indianapolis Marriott Downtown

\$100,001-\$300,000: Indianapolis Zoo

\$300,001 and above: Sysco Food Services

Best Promotional Item

Baldwin & Lyons

Best Tabletop Design

Floral: LGH Design Group

Non Floral: Annie-O's DeZign

Best Theme Décor

Under \$5000: Thomas Caterers of Distinction

\$5,001-\$20,000: LGH Design Group

\$20,001 and above: LGH Design Group

Best Themed Event

Cummins Meeting and Consultants

Best Use of Printed Materials

Markey's Audio Visual

Best Wedding

Under \$20,000: Annie-O's DeZign

\$20,001 and above: Indianapolis Marriott Downtown

Vendor of the Year

Markey's Audio Visual

Volunteer of the Year

Vince Early, Thomas Caterers of Distinction

Peers Choice

Anne Decker, Details by Decker



Business Brilliance Event Shines Brighter Than Ever

Join Us January 28

This is one networking event you don't want to miss — a great chance to meet with your colleagues and associates. Members of several organizations — all who value professionalism, integrity and creativity in the business arena — are invited.

What a wonderful time to meet shining stars of the industry...individuals like yourself, who see the many positive opportunities that lie ahead for the meeting, tourism and training industries when we join forces.

That's why it's called Business Brilliance...because together we can cast a brighter light, build a brighter future, carry a brighter beacon.

Who:

Presented by The Children's Museum and The International Special Events Society (ISES) Indiana Chapter

What:

Business Brilliance
"A Fairytale Fantasy"

When:

Monday, January 28, 2002
5:00-7:30 p.m.

Where:

The Children's Museum of Indianapolis
3000 North Meridian Street

Cost:

Only \$10
RSVP by Monday January 21, 2002
Mail a check to:
ISES Indiana
P.O. Box 501097
Indianapolis, IN 46250

Sally Cooksey Earns CSEP



The results of the August 2001 CSEP testing are in and we have great news.

The International Special Events Society (ISES) is proud to announce that Sally Cooksey, CSEP, President of Cooksey & Associates, has been awarded the Certified Special Event Professional (CSEP) designation by the International Special Events Society Certification Committee. The CSEP is the hallmark of professional achievement in the special events industry. It is earned through education, performance, experience, and service to the industry, and reflects a commitment to professional conduct and ethics.

Sally, the first CSEP in the state, just completed her term as ISES Indiana President and she now serves the Board as Sponsorship Co-Chair. Sally is also a member



More than 300 guests, including ISES members, MIC member professionals and Indianapolis Chamber members, enjoyed a fabulous array of food and drink provided by the Museum's exclusive caterer, and new ISES member, Sodexo Inc. at last year's Business Brilliance.

Fax credit card information to:
(317) 841-8206
or register online at:
www.isesindiana.com

Join Us for a Brilliant Evening:

- Themed food and drink by Sodexo
- Networking with fellow professionals of the Meeting Industry Council
- Music by the Gordon Bonham Blues Band
- A private screening of "Imagine Indiana" in the CineDome
- Rentals provided by A Classic Party Rental and Party Time Rental
- Lighting provided by Markey's Audio Visual

of the International Special Event Foundation (ISEF) Board of Directors and she serves on the ISES Membership Committee.

Sally's company, Cooksey & Associates, has been providing award-winning corporate event management for 10 years. Sally manages a variety of events including Employee Recognition, Corporate Picnics, Sales Meetings, Conferences, Company Events and Black Tie Galas.

If you are interested in earning your CSEP, plan to attend the CSEP track classes at the Regional Education Conference in Indianapolis this coming March and ask an expert for study tips. There are 132 active CSEP's worldwide and fortunately we have two CSEPs in our chapter — Sally Cooksey, CSEP, in Indianapolis and Linda Surbeck, CSEP, in Louisville, Kentucky. Future exam dates are available at www.ises.com.

Save These Dates

ISES Indiana Meetings

December 12

Power Lunch
Holiday Meeting with MPI
Indianapolis Athletic Club
350 N. Meridian Street
11:15 a.m. - 1:30 p.m.

January 28

Business Brilliance
Networking Event
"A Fairytale Fantasy"
The Children's Museum of Indianapolis
3000 N. Meridian Street
5:00 - 7:30 p.m.

February 20

Evening Event
"Networking and the Games
People Play"
Jillian's
141 South Meridian Street
Indianapolis
5:00 - 7:30 p.m.

March 4-5

Regional Education Conference
Indianapolis Marriott
Downtown
350 W. Maryland Street

May 2

First Annual Fundraising Event
Indianapolis Marriott
Downtown
350 W. Maryland Street

Register Today:
www.isesindiana.com

More Industry Opportunities

August 2-5

Get Down Under
ISES CPD
(Conference for Professional Development)
Sydney, Australia
www.ises.com

January 9-12

2002 Special Event
Phoenix Civic Plaza
Phoenix, AZ

Join special event professionals from around the world for educational programming, a look at some of the newest products in the event industry and a chance to network with friends in the business. Interested in earning your certification in special events. Register for the CSEP Track. For details visit <http://www.thespecialeventshow.com>.