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The Perfect Wedding
Guide

Indiana ISES Member Wins International Excellence Award

Lyle Gene Huddleson, II, LGH Design Group, LTD, of Indianapolis received the ISES Esprit award for Event Design/Budget \$25,000-\$100,000, presented in Indianapolis during the 2001 Conference for Professional Development (CPD.) In his acceptance speech, Gene was quick to acknowledge and introduce April Perkins who worked hand-in-hand with Gene on this award winning production.

The wedding extravaganza included four events



held on five days in five different locations. Wow! Texture and lighting were key to creating the mood at every event. LGH used chiffon panels throughout to soften the masculine khaki linen look and camouflage the tent's hard lines. Gene used creative illumination to back light chiffon panels and throw an amber leaf pattern on the floor. The unique use of texture and lighting created an Esprit-worthy event.

The Esprit Awards program has come a long way since Tim Lundy, CSEP, created it in 1995. At the first ceremony, held at the CPD in San Francisco, California, ISES presented six awards. Today the program includes more than 20 categories, including the ISES Lifetime Achievement Award, named for the late Klaus Inkamp, CSEP. This year the judges reviewed 131 entries and honored 21 event professionals with the coveted Esprit.

Please join us in congratulating Indiana ISES member, and 2001 Esprit winner, Gene Huddleson.



Indiana Chapter
International Special Events Society
P.O. Box 501097
Indianapolis, IN 46250

Reminder

ISES Pace Awards Celebration

Tuesday October 9
Register today on our website:
www.isesindiana.com

the Main Event

October, 2001
Volume 3
Issue 7

Newsletter for the Members of ISES Indiana

Pacing the Industry

Don't Miss This Year's PACE Awards, October 9!

You know when the Special Event Society puts on an event, it has to be...well, no other word but SPECIAL would be fitting.

The Indiana Historical Society, overlooking the canal in downtown Indianapolis, is the perfect setting for an evening steeped in elegance.

Here are this year's entries:

Best Achievement in Logistics

Accolade of London, Inc.
Expo Design
Thomas Caterers

Best Overall Event

Total Event Budget Under \$20,000

Markey's Audio Visual
Indy Reads

Total Event Budget \$20,001 - \$100,000

Cooksey & Associates, Inc.
Indianapolis Marriott Downtown Hotel
Indianapolis Convention and Visitors Association

Total Event Budget \$101,000 - \$300,000

Indianapolis Zoo

Total Event Budget \$300,001 and Above

Sysco Food Systems

Best Catered Affair/Creative Use of Food

MBP Distinctive Catering
Thomas Caterers

Best Floral Design

LGH Design Group

Best ISES Team Effort

An Adventure to the Rainforest

Cummings Meeting Consultants
Indianapolis Marriott Downtown Hotel
Entflora
Markey's Audio Visual

The Bindley Wedding

Thomas Caterers
Hoaglin Catering
A Classic Rental
Chrystal Catering at the Indiana Roof
LGH Design

Business Brilliance

The Children's Museum of Indianapolis
Sodexo

A Classic Party Rental
Markey's Audio Visual
Meeting Resources, Inc.

Best Promotional Items

Baldwin & Lyons

Best Tabletop Design

Floral

LGH Design

Non Floral

Annie-O's Dezign

Best Theme Décor

Total Décor Budget under \$5,000

Cooksey & Associates, Inc.
Thomas Caterers

Total Décor Budget \$5,001 - \$20,000

Baldwin & Lyons
Expo Design
LGH Design

Total Décor Budget \$20,000 and Above

Expo Design
LGH Design

Best Themed Event

Cooksey & Associates, Inc.
Cummings Meeting Consultants, Inc.
Expo Design
Indianapolis Zoo
Indy Reads
LGH Design/MBP Catering
Thomas Caterers

Best Use of Printed Materials

Baldwin & Lyons
Indy Reads
NCAA Hall of Champions

Best Wedding

Total Event Budget under \$20,000

Annie-O's Dezign
Details by Decker
Elegant Events, Ltd.

Total Event Budget \$20,001 and Above

Accolade of London, Inc.
Elegant Events, Ltd.
Indianapolis Marriott Downtown Hotel

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To join us, call
(317) 841-9525
or the web at
www.ISES.com

In Times Like These How Do We Move On?

by Mark Thornton
President, ISES Indiana

I don't think we will ever forget where we were when we heard the United States was under attack.



I was driving when the tragic news came across the radio waves on September 11, 2001. How can you forget the day's events or put it out of your mind? If you

own a television or radio, read articles like this one, or simply talk to people, you are reminded of the tragedy. I read the other day that one out of three people are depressed and that the United States just seems to be sad. I know it has affected me deeply. I want to be with my family more, and sometimes I have the sensation of a sad wave passing through my body and I want to, or do, start crying.

Understandably, it seems as though the country is having a hard time getting back on track, from traveling to attending scheduled events. Even our ISES monthly meeting experienced low attendance. It appears the United States is having a hard time returning to the business of living.

When I went into this industry, I wanted to find a business that celebrated life, one that was fun and positive. I wanted to bring joy to lots of people —

especially kids. Creating something that could put a smile on someone's face was a great joy. But today, I look out and see more scared faces than happy ones, and hear more crying than laughter.

Many citizens are trying to find ways to help those victims who are suffering. I know people want to help and often don't know what they can do. I ask, "What can I do? What can we do as event

people?"

I think the answer is clear. We need to help get the country back to the business of living. We ARE the people who help create the smiles, happiness and joy in people. We initiate events that bring people together to celebrate life. As ISES members, we help create a sense of community and camaraderie. Just think how many people may need to volunteer for an event to get out of the house and be among living, happy people. Perhaps they simply need to be in a positive place. As we all know, many people love to give because they can gain so much when they do.

"As ISES members, we help create a sense of community and camaraderie."

While we will never forget those who have lost their lives, perhaps you, too, have asked the question, "What can I do to help people who are living?" Again, I think the answer is clear. We need to continue to do what we do best, to put on celebrations that bring a little bit of happiness back into people's lives. It is our turn to help people start living again.

So I challenge all my ISES friends to get up and do what you do best. Do it better than you have done before. Whether you are assisting a non-profit group with a fundraising effort, helping a company redevelop lost business or staging an entertainment celebration, you are a part of restoring the spirit that makes America strong. This is a way to give back. We can make a difference. People are looking for a chance to get involved. We can bring smiles back to our children. And what could be better than that?



May God Bless You
Mark Thornton

Board of Directors

- Mark Thornton
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(317) 784-5610
- Sally Cooksey
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- Anne Decker
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- Leslie Swathwood
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Elegant Events, Ltd.
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- Paul Zahner
Party Time Rental
(317) 844-5178 ext. 112
- Garnet Vaughan
The Marketing Department
(317) 889-8400
- Lori Gwinn
IU School of Medicine
(317) 278-2136
- Liz Lindauer
Indianapolis Athletic Club
(317) 686-4148

ISES 2001 CPD is a Success

ISES members from coast to coast, and around the world, gathered in Indianapolis, Indiana, August 18-21, for the 2001 Conference for Professional Development (CPD). Delegates represented 31 chapters from South Africa, Australia, United Kingdom, Canada and the United States. In addition, members came from Morocco, Puerto Rico and Brazil.

When special events professionals get together,

imaginations are stimulated and memories are made. The Conference was filled with notable speakers, sessions and social events that received rave reviews. That success was due, in large part to all the volunteers and sponsors who gave their time, talent and energy.

Thanks to 2001 CPD Volunteers

Kim Allison
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 Bonnie Trent
 Garnet Vaughan, SCMD
 Eric Walker, CSEP*
 Carla Warthan
 Paul Zahner

* Education Committee

Go to page 4 for a list of the 2001 CPD Sponsors

Upcoming Meetings

December 12
Indiana Athletic Club
 Holiday Meeting
 Joint Meeting w/MPI
 Speaker: TBD

November 14
Omni North Hotel
 Pyro Technics
 Speaker: David Spear from
 Classic Fireworks

ISES Sponsorship Opportunities

ISES Indiana is launching a new Sponsorship initiative...Together We Can Reach New Heights! This streamlined program combines all our chapter sponsorship opportunities into one cohesive program with five participation levels. That means we can match a package with the financial support you've provided on a case-by-case basis in prior years. Check your mail for the ISES Sponsorship brochure, review the program offerings and call to sign up today. Contact Sally Cooksey at 317-844-6221 or Mark Records/ISES Indiana at 317-841-9525.

November Happenings: Save These Dates

ISES Powerlunch

Looking for a way to spark up your next event? Come to the Omni North Hotel on November 14 and hear from David Spear, a member of the ISES Executive Committee. Register online at www.ISES.com or call (317) 841-9525.
 David L. Spear of Classic Events
 1930 Surgi Drive
 Mandeville, LA 70448-4432
 (985) 626-6910 fax:(985) 626-6290
dspear@classiceffects.com
www.classicfireworks.com

Shop and Save for ISES

Want to save on your holiday shopping and benefit ISES at the same time? Join us for a special Shopping Night filled with store discounts and door prizes.
The Fashion Mall/Keystone at the Crossing
November 18...6:00-9:00 p.m.
Cost: only \$8.00
 Invite your friends and make it a special evening. Proceeds benefit ISES Indiana and the Simon Youth Foundation.